Jackson Analytics Will Transition to APX Stream on March 15, 2020.

~ From CEO and Founder, Richard Jackson:

I am excited to announce a new branding event for our company. For 10 years, Jackson Analytics has been serving the investment industry's growing need for data management and distribution.

Due to internal restructuring that has not affected our products and services, we have recently had to reorganize our company from one type of corporate format to another.

Solid Growth

The firm has grown by leaps and bounds in recent years, and we have been investing for future growth as well. Because of these moves, past and present, I came to realize that the reliance on my name, though helpful in earlier years, was no longer necessary and no longer represented what we've become and where we want to be in the future.

As a result, we decided to rebrand the services we provide to APX Stream, Inc. (pronounced "APEX").
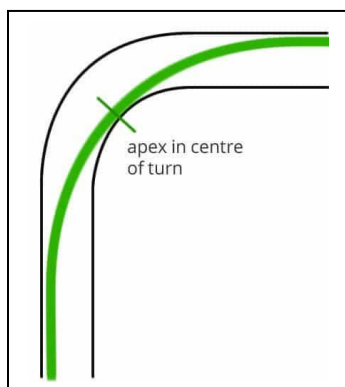
Nothing Changes for You

This rebranding will not change anything for our clients. The transition will be seamless. Starting in April, we will be invoicing under the name APX Stream instead of Jackson Analytics as we wind-up our new corporation for future growth.

Thank you for being our advocate and client. We depend on you and are grateful that you depend on us regarding all your data management and distribution needs.

What's an "APX Stream"?

Many of our clients have endured countless car-related analogies as I describe in layman's terms how the Vault and the technical side of our business work.

That's no accident. I have been a national instructor for Porsche Racing for over 10 years, and it is hard for me NOT to see everything in terms of cars and racing.

The apex of a turn on a racetrack is the most critical point of the driving line through a turn. We see your data management process similarly. As your firm's data streams in, we make sure it streams out efficiently and as quickly as is safe, much like a racecar tracks into a turn – crosses the apex – and exits to the track out.